

No more hairy situations!

[Rebecca Dodd](#)

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Razor burn and ingrown hairs are things of the past, thanks to these game-changing products...

Let's face it: during winter, many of us get lazy and we let some stuff go...like shaving our legs and keeping our bikini lines immaculate! The emergence of the summer sun strikes fear into our hearts and before you can say 'Brazilian' we're booking ourselves into the nearest salon or holing up in the bathroom with the razor.

Weeks (months even!) of neglect mean that your sensitive skin is prone to razor burn and ingrown hairs. You can, however, help to prevent these problems by exfoliating regularly (but only start three days after hair removal, otherwise you risk damaging your skin!) and by using products like these:

Coochy

Manufactured by Pure Romance, which only recently launched in SA, Coochy Rash Free Shave Cream (below) has been a bestseller in the US for 17 years. Coochy is a moisturising shaving lotion which promises to prevent those unsightly bumps that often result from shaving, and is gentle enough to use on your bikini line.

I tried the Pear Berry scent, which smells absolutely gorgeous, and I love how silky my legs feel after shaving. I try not to go near my bikini line with a razor if I can help it, but was impressed with the results on my legs and underarms - the skin is left soft and smooth, and it may just be my imagination, but it really seemed to slow down hair regrowth as well.

The product is designed to be unisex, so your partner might find it soothing when he shaves his facial hair too. As Pure Romance founder Patty Brisben says, "If you haven't had a little coochy on your face by now, maybe it's time you tried it!"

Coochy is R120 for 120ml, and comes in Original, Pear Berry and Acai Berry scents. Find out how you can get your hands on it [here](#).

Many women swear by this proudly South African product as part of their post-wax skincare routine. A blend of vitamin A and fruit enzymes, FINO Soothe can be applied to skin immediately after hair removal (shaving, waxing, or any other kind) and every day thereafter, to exfoliate and soothe the area.

It relieves dry, itchy, sensitive skin, and helps to reduce the occurrence of ingrown hairs. It's alcohol and fragrance free and safe for sensitive skin and can even be used on the face, eyebrows and bikini area (just be careful to only apply it to the skin and not the genitals themselves).



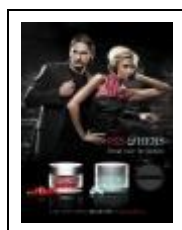
I used this product after a Brazilian wax and have been so impressed by the results - the cream is not greasy so you can apply it right before getting dressed, and combined with exfoliating gently, I've experienced almost no ingrown hairs (the bane of many women's existence!).



FINO Soothe also comes in a MAN variety to help reduce razor burn and 'red collar' in men.

FINO Soothe is available at all Dis-Chem pharmacies and selected salons and independent pharmacies. It retails at around R65 for 50ml. Visit finocosmetics.com for more information.

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All4Women's assistant editor and fashion editor Rebecca Dodd completed her undergraduate degree in Print Journalism and her Honours in English Studies at UCT. She has worked as a writer and copy editor for a publishing house and a PR agency, but is now lucky to dedicate all her time to her passion – writing for women and for the web. In her spare time she reads (books and blogs), cooks, watches vacuous teen dramas and eats ice cream straight from the tub. Follow her on Twitter @Reberoodle.

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