

Pure Romance Fun Facts

Talk show Pure Romance Founder and Chairwoman Patty Brisben was watching in 1983 that inspired her to start selling relationship enhancement products in home party settings.....**The Phil Donahue Show**

Reason the divorced mom started selling bedroom toys in home party settings.....**To provide for her kids and stay active in their lives**

Employment status of Patty's former husband who told her she'd never amount to anything selling bedroom accessories.....**Consults for the business**

Year Patty began her career as a party plan Consultant for Fun Parties.....**1983**

Year Patty opened the doors to her own in-home party plan, Slumber Parties, Inc.....**1993**

Number of Patty's kids who work for Pure Romance.....**All 4**

How Slumber Parties started.....**With \$5,000 in the basement of Patty's house**

Retail sales for Slumber Parties by 2000.....**\$1.7 million**

Year Slumber Parties changed its name to Pure Romance.....**2004**

Amount of money Pure Romance's top-selling Consultant earns per year.....**\$500,000**

Average income for Consultants who work part-time.....**\$29,000**

Average age of a party host....**25-45 years old**

Average number of parties a top Consultant hosts per month.....**15**

Number of products Pure Romance sells per day.....**12,500**

Number of products Pure Romance sells per week.....**200,000**

Number of products Pure Romance sells per year.....**3 million**

Number of Pure Romance Consultants.....**More than 100,000 nationwide**

Number of Pure Romance consumers.....**More than 2 million**

Number of parties per year.....**200,000**

The most frequently asked question at a Pure Romance party....**'Can you explain that again?'**

Top products in conservative Bible Belt and South.....**Super Stretch, B.O.B. and Silver Bullet**

Top products online.....**Like a Virgin, Silver Bullet, Just Like Me, and Daddy from the 'Nati**