

SEXUAL HEALTH EDUCATION DEPARTMENT

With the establishment of the Sexual Health Education Department, Pure Romance puts female health at the forefront of all product development.

For Pure Romance, empowering women through health education is the foundation of the company's mission. Nowhere is this vision more evident than in the company's Sexual Health Education Department, which is responsible for all product research as it relates to women's health, as well as effectively training its more than 100,000 Consultants to communicate those research findings their clients.

Through a mix of innovative online programs and hands-on coaching, Pure Romance Consultants are trained to educate all partygoers about the positive effects that Pure Romance products may have on intimacy and improved female sexual health. This vital information also provides women with the confidence they need to improve the quality of their overall relationships and lives.