

ABOUT US

Our goal is to shed light on the issues and challenges women face regarding their sexuality, while always providing women with a safe, fun, and informative platform to ask questions and learn more about their intimate lives.

Pure Romance is one of the nation's leading and fastest-growing woman-to-woman direct sellers of relationship and intimacy aids. Its premier line of products are marketed through a distinctive network of in-home parties organized by over 100,000 specially trained or certified independent sales Consultants throughout the United States, Canada, Puerto Rico, South Africa, and Australia.

All Pure Romance Consultants have a unique opportunity to create a personal path to financial freedom, while supporting issues near and dear to their hearts. Whether selling serves a means to better provide for her family, continue her education, or just to earn some extra money in these challenging times, championing economic empowerment is one of the fundamental principles of the Pure Romance business. As part of her Pure Romance journey, every consultant receives continual training and support from the company, as well as from her fellow consultants, at every step of the way. She thus becomes an integral part of an extraordinarily nurturing and encouraging network of Pure Romance friends and family.

But there is much more to Pure Romance than parties and paychecks. This family-run company works proactively to support its founding mission – that women should have access to safe and secure products, as well as sexual health education and resources in their communities. Toward these very important goals, Pure Romance has made great strides in raising the level of sexual health awareness through several ventures including its own Sensuality, Sexuality, Survival initiative (a breast cancer program created by its Health Education Department), as well as through more collaborative research studies with the prestigious Center for Sexual Health Promotion at Indiana University.

Launched in 2006, The Patty Brisben Foundation for Women's Sexual Health (named after Pure Romance Founder and Chairwoman Patty Brisben) is a non-profit organization that focuses exclusively on vulvovaginal and pain disorders, sexual health issues related to menopause, intimacy related issues after cancer therapy, and libido (sexual desire). The foundation's vision is to improve overall health services for women through education, research, and community outreach. Through its charitable arm, Pure Romance continues its commitment to giving back to women and serving to improve their overall quality of life. To date, the Patty Brisben Foundation has granted close to \$850,000 in funding to support research projects and educational initiatives to ensure that women have resources when it comes to their sexual health.